

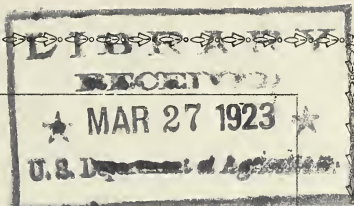
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1923



*Commercial Varieties*  
*of*

*Avocado*  
*and Mango*



*GEORGE B. CELLON*  
*TROPICAL GROVE*

*ESTABLISHED 1901*

*N. W. 7th Ave. and 34th St.*

*MIAMI, FLORIDA*

# *Commercial Varieties of Avocado and Mango*

## *The Avocado*

HAWAII. Season, June and July. Weight, 1½ to 2 pounds. Pack 28 to 36 a crate. Shape, oblong oval. Skin, smooth. Color, greenish purple. Seed, medium, fitting tightly in cavity. Flesh, creamy-yellow color; quality, good. Tree, prolific, good grower, and as hardy as the Guatemala type.

POLLOCK. Season, July and August. Weight, 2 to 3 pounds. Pack 18 to 36 to crate. Shape, pear form. Skin, smooth; color, glossy green. Seed, medium size, fitting tightly in cavity. Flesh, rich golden-yellow color, free from fibre; flavor, rich and melting. Tree, vigorous and prolific; West Indian type.

TRAPP. Season, September and October. Weight, 1 to 1½ pounds. Pack 28 to 46 to crate. Shape, broadly pear form, nearly round. Color, glossy green, smooth skin. Seed, medium large, fitting tightly in cavity. Flesh, rich yellow color, free from fiber; flavor, rich and nutty. Tree, fairly good grower and prolific; of West Indian type.

WINSLOWSON. Season, October and November. Weight, 1 to 1½ pounds. Pack 28 to 46 to a crate. Shape, nearly round. Skin, smooth. Color, green. Seed, rather large, fitting tightly in cavity. Tree, good grower and prolific; West Indian-Guatemalan hybrid.

LULA. Season, November and December. Weight, 1 to 1½ pounds. Pack 28 to 46 to a crate. Shape, pear form. Color, glossy green; smooth skin. Seed, rather large, fitting tightly in cavity. Flesh, creamy-yellow color, free from fiber; flavor, very rich, sweet and nutty. Considered the most delicious of any Avocado yet fruited in this country. Tree, healthy, vigorous, upright grower, susceptible to over-amoniation, and can be grown successfully with less fertilizing than any variety yet tested here.

This variety originated from a seed planted by Mrs. Lula M. Cellon at Miami, Fla., whose name it bears—Mexican-Guatemalan hybrid; hardier than Guatemala.

COLLINSON. Season, December and January. Weight, 1 to 1½ pounds. Pack 28 to 46 to a crate. Shape, broadly pear form, nearly round. Color, glossy green; smooth skin. Seed, medium, fitting tightly in cavity. Flesh, rich yellow color, free from fiber; flavor, rich and nutty. Tree, good grower and prolific; West Indian-Guatemalan hybrid.

This variety originated from a seed planted by Mr. Edward Simmonds of Subtropical Gardens, U. S. Department of Agriculture, Miami, Florida, and is a most promising new variety.

PANCHOY. This variety was introduced by the United States Department of Agriculture in the Wilson Popenoe collection from Guatemala. Has fruited here two years, and has proven a good grower and prolific tree. Season, December and January. Weight, 1 to 2 pounds; pack 28 and 36 to a crate. Shape, pear form; skin, pebbled; color, glossy green; flesh, golden yellow. Free from fiber. Seed, small, fits tightly in cavity. Guatemala type.

EAGLEROCK. Season, January and February. Weight, 1 to 2 pounds. Pack 28 to 46 a crate. Shape, nearly round. Skin, rough-pebbled; glossy-green color. Seed, medium to small, fitting tightly in cavity. Flesh, creamy-yellow color, free from fiber; flavor, rich and nutty. Tree, a good grower and prolific bearer; of Guatemalan type.

✓ SCHMIDT. Season, February and March. Weight, 1 to 1½ pounds. Pack 28 to 46 a crate. Shape, pear form. Skin, slightly pebbled; color, glossy green. Seed, medium small, fitting tightly in cavity. Flesh, golden yellow; flavor, rich and nutty. Tree, a good grower; of Guatemalan type.

This variety has under some conditions developed traces of fiber in the pulp, but otherwise is one of the most promising late varieties.

— ITZAMNA. This variety was introduced by the United States Department of Agriculture in the Wilson Popenoe collection from Guatemala. Has fruited tree capacity in one tree here, three consecutive crops, and is so far the latest variety yet fruited here. Season, March and April. Shape, pear form; color, glossy-green; skin, slightly pebbled. Seed, medium small, fitting tightly in cavity. Flesh, yellow, free from fiber; flavor, rich and nutty. Tree a good grower, of Guatemalan type.

## *The Mango*

HADEN. Originated from a seedling planted by the late Captain J. A. Haden, at Coconut Grove, Florida, whose name it bears. Size, medium to large. Weight, 1 to 1½ pounds. Shape, oblong, nearly round only slightly impressed on one side, at blossom end, which is nearly the same size in circumference as at the stem end, making it of convenient shape for packing. Color, rich golden-yellow, washed over the greater portion of its surface with rich crimson and scarlet. Skin, smooth, tough, and of firm substance; medium thick. Flesh, golden-yellow color; flavor, rich, aromatic and spicy. Seed, medium small; fiber, short and coarse, extending from thin edge of the seed. Quality, best. Season, June and July. The fruit can be separated in halves and the seed extracted without leaving any fiber in the pulp, which can be eaten from the fruit with a spoon. This is the most valuable commercial variety that has yet been fruited in this country.

## *PRICE LIST OF TREES*

All varieties of Avocados and Mangos listed, 18 to 24 inches high, growing in wooden boxes 6x7x12 inches outside, at \$1.50 each F. O. B. Miami, Florida.

TERMS—Check with order.

GEORGE B. CELLON.

Miami, Fla., January 25, 1923.





**MILK**

**AVOCADO**

**EGGS**

Nature's most complete foods. Either with air and water furnishes  
the necessary elements to sustain life, energy and intellect.

GEO. B. CELLON, MIAMI, FLA